

(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

File Number: 0000101545 | Submit Date: 2020-01-29 | FRN: 0011371564

Filing Status: Active

Purpose: Commercial Broadcast Stations Biennial Ownership Report | Status: Submitted | Status Date: 01/29/2020

Section I - General Information

1. Respondent

FRN	Entity Name
0011371564	EAST TENNESSEE RADIO GROUP III LP

Street Address	City (and Country if non U. S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
PO Box 1284	Dalton	GA	30722- 1284	+1 (706) 272- 5827	stephanie. manis@sclairco.com

2. Contact Representative

Name	Organization
F. Scott Pippin, Esq.	Lerman Senter PLLC

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
2001 L Street, NW Suite 400	Washington	DC	20036	+1 (202) 429- 8970	spippin@lermansenter. com

3. Application Filing Fee

Question	Response
Is this application being submitted without a filing fee?	No

Fees

Application Type	Form Number	Fee Code	Quantity	Fee Amount	Subtotal
Biennial	Form 323	MAR	2	70	\$140.00
				Total	\$140.00

4. Nature of Respondent

(a) Provide the following information about the	Respondent:
Relationship to stations/permits	Licensee
Nature of Respondent	Limited partnership

(b) Provide the following information	about this report:
Purpose	Biennial
"As of" date	10/01/2019
	When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
EAST TENNESSEE RADIO GROUP III LP	0011371564

Fac. ID No.	Call Sign	City	State	Service	
66955	WBAC	CLEVELAND	TN	АМ	
70782	WQMT	DECATUR	TN	FM	

Section II - Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 and Other Documents Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select "Not Applicable" in response to this question.

Document Information	
Description of contract or instrument	RESTATED LIMITED PARTNERSHIP AGREEMENT
Parties to contract or instrument	WHITFIELD COMMUNICATIONS, INC. AND LIMITED PARTNERS
Date of execution	01/2007
Date of expiration	No expiration date

Agreement type	Other
(check all that apply)	Agreement Type: RESTATED LIMITED PARTNERSHIP
	AGREEMENT

Document Information	
Description of contract or instrument	LOAN AGREEMENT (AS AMENDED)
Parties to contract or instrument	ATHENS FEDERAL COMMUNITY BANK
Date of execution	05/2008
Date of expiration	07/2021
Agreement type (check all that apply)	Other Agreement Type: LOAN AGREEMENT (AS AMENDED)

Document Information	
Description of contract or instrument	SECURITY AGREEMENTS
Parties to contract or instrument	ATHENS FEDERAL COMMUNITY BANK, WHITFIELD COMMUNICATIONS, INC., PAUL G. FINK AND CKGH, LLC
Date of execution	05/2008
Date of expiration	07/2021
Agreement type (check all that apply)	Other Agreement Type: SECURITY AGREEMENTS

Document Information	
Description of contract or instrument	ARTICLES OF INCORPORATION
Parties to contract or instrument	SHAREHOLDERS
Date of execution	01/2000
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: ARTICLES OF INCORPORATION

Document Information		
Description of contract or instrument	BYLAWS	
Parties to contract or instrument	SHAREHOLDERS	
Date of execution	01/2000	
Date of expiration	No expiration date	
Agreement type (check all that apply)	Other Agreement Type: BYLAWS	

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

FRN	0011371564		
Entity Name	EAST TENNESSEE RADIO GROUP III LP		
Address	РО Вох		
	Street 1	PO Box 1284	
	Street 2		
	City	Dalton	
	State ("NA" if non-U.S. address)	GA	
	Zip/Postal Code	30722-1284	
	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal	nation or Tribal entity	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
1011 0.0 10 100.0)	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have a	an attributable interest in one o	or more broadcast stations	No

Ownership Information	n		
FRN	0008719882		
Entity Name	Whitfield Communic	ations, Inc.	
Address	PO Box	1284	
	Street 1		
	Street 2		
	City	Dalton	

	State ("NA" if non-U.S. address)	GA	
	Zip/Postal Code	30722	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	General Partner		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values	Voting	100.0%	Jointly Held? No
from 0.0 to 100.0)	Equity	2.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have that do not appear on this	an attributable interest in one or	or more broadcast stations	Yes

Ownership Information			
FRN	0020001137		
Entity Name	CKGH, LLC		
Address	РО Вох		
	Street 1	10065 Trammel Street	
	Street 2		
	City	Dalton	
	State ("NA" if non-U.S. address)	GA	
	Zip/Postal Code	30722	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Limited Partner		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal	nation or Tribal entity	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	44.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have that do not appear on this	an attributable interest in one o	or more broadcast stations	Yes

FRN	0019315365			
Name	PAUL G. FINK			
Address	РО Вох			
	Street 1	716 Morning Shadows Dr.		
	Street 2			
	City	Chattanooga		
	State ("NA" if non-U.S. address)	TN		
	Zip/Postal Code	37421		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder			
Positional Interests (check all that apply)	Limited Partner			
Citizenship, Gender, Ethnicity, and Race	Citizenship	US		
Information (Natural	Gender	Male		
Persons Only)	Ethnicity	Not Hispanic or Latino		
	Race	White		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No	
	Equity	43.0%		
	Total assets (Equity Debt Plus)	0.0%		
Does interest holder have a	an attributable interest in one o	or more broadcast stations	Yes	

Ownership Information			
FRN	0027252964		
Entity Name	ESTATE OF DIANNE PEAR	RSON	
Address	РО Вох	1284	
	Street 1		
	Street 2		
	City	Dalton	
	State ("NA" if non-U.S. address)	GA	
	Zip/Postal Code	30722	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Limited Partner		

Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have that do not appear on this	an attributable interest in one o	or more broadcast stations	Yes

FRN	0027253111		
Entity Name	ESTATE OF WILLIAM BURKETT		
Address	РО Вох	1284	
	Street 1		
	Street 2		
	City	Dalton	
	State ("NA" if non-U.S. address)	GA	
	Zip/Postal Code	30722	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Limited Partner		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	2.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have	an attributable interest in one of	or more broadcast stations	Yes

Ownership Informati	ion	
FRN	0019315423	
Name	LISA GEREN	
Address	PO Box	
	Street 1	424 Bullet Creek Road
	Street 2	
	City	Reliance
	State ("NA" if non-U.S.	TN

Does interest holder have that do not appear on this	an attributable interest in one o	or more broadcast stations	No	
	Total assets (Equity Debt Plus)	0.0%		
1011 0.0 10 100.07	Equity	2.0%		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No	
	Race	White		
Persons Only)	Ethnicity	Not Hispanic or Latino		
Information (Natural	Gender	Female		
Citizenship, Gender, Ethnicity, and Race	Citizenship	US		
Positional Interests (check all that apply)	Limited Partner			
Listing Type	Other Interest Holder			
	Country (if non-U.S. address)	United States		
	Zip/Postal Code	37369		
	address)			

Ownership Information			
FRN	0019315431		
Name	PATRICIA SCOGGINS		
Address	РО Вох		
	Street 1	1724 Brighton Way	
	Street 2		
	City	Dalton	
	State ("NA" if non-U.S. address)	GA	
	Zip/Postal Code	30721	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	General Partner		
Citizenship, Gender, Ethnicity, and Race	Citizenship	US	
Information (Natural	Gender	Female	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	0.0%	Jointly Held? No
from 0.0 to 100.0)	Equity	2.0%	

	Plus)			
Does interest holder ha that do not appear on t	ve an attributable interest in one on the control of the control o	r more broadcast stations	Yes	
	s that any interests, including equit in this filing are non-attributable. bit an explanation.	y, financial, or voting	Yes	
hold an attributable into the same market as any filed, as defined in 47 C of the same market as any filed, as defined in 47 C of the same market as any filed, as defined in 47 C of the same market as any filed, as defined in 47 C of the same market as a same m	tion describing the interest(s), using the spreadsheet option below. In number (50 or more) of entries to readsheet option. It is to be submitted in a special XML the appropriate structure that is tation. For instructions on how to on to complete this question art with), please Click Here. It is the percentage of total assets lank for an interest holder unless in attributable interest in the on the basis of the Commission's on standard, 47 C.F.R. Section g an XML Spreadsheet, enter "NA" all assets (Equity Debt Plus) field the sets that interest holder has an enewspaper entity solely on the security Debt Plus attribution solvide an FCC Registration Number apported in response to this Instructions for detailed information	No		
or related to each other	duals listed as an attributable inter as parentchild or as siblings?		married to each other	No
a) la Rassassiant de la la	ng an attribution exemption for any	officer or director with	No	

attributed an interest.

3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee's vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

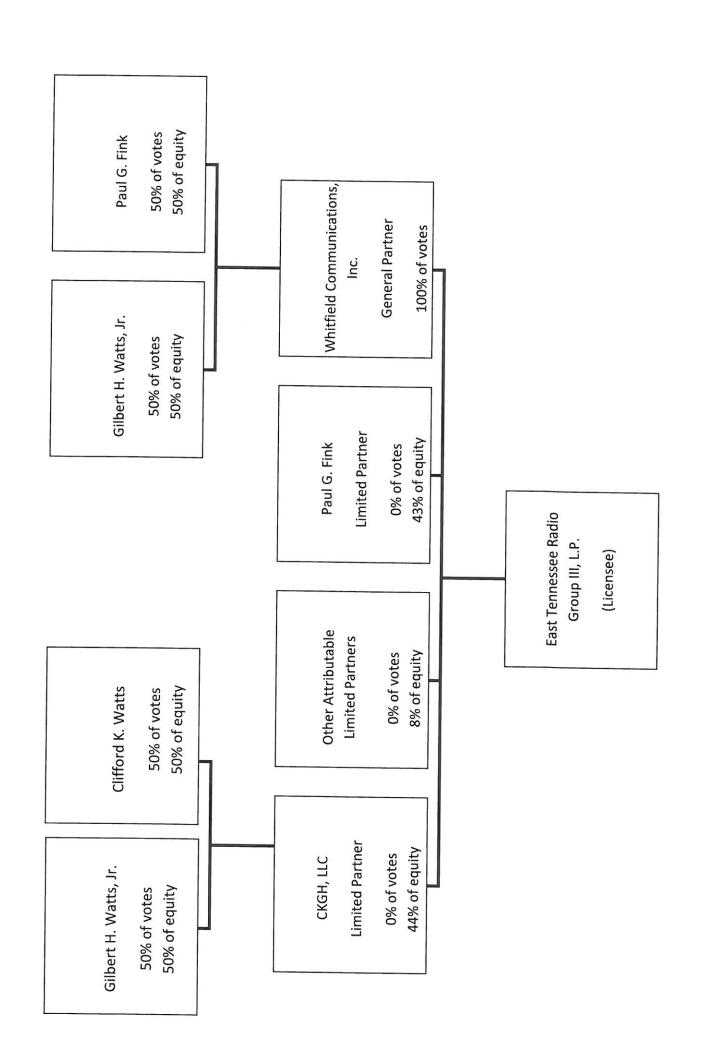
Non-Licensee Respondents should select "N/A" in response to this question.

File Name	Uploaded By	Attachment Type	Description
East Ten. 3 org chartpdf	Applicant	Ownership Chart	

Section III - Certification

Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSEOR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: President of the General Partner Exact Legal Title or Name of Respondent: EAST TENNESSEE RADIO GROUP III, L.P. Name: Paul G Fink Phone: 7062725827





(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

File Number: 0000101543 | Submit Date: 2020-01-29 | FRN: 0007600760

Purpose: Commercial Broadcast Stations Biennial Ownership Report | Status: Submitted | Status Date: 01/29/2020

Filing Status: Active

Section I - General Information

1. Respondent

FRN	Entity Name
0008719882	Whitfield Communications, Inc.

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
PO Box 1284	Dalton	GA	30722- 1284	+1 (706) 272- 5827	pfink@sclairco.

2. Contact Representative

Name	Organization
F. Scott Pippin, Esq.	Lerman Senter PLLC

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
2001 L Street, NW Suite 400	Washington	DC	20036	+1 (202) 429- 8970	spippin@lermansenter.

3. Application Filing Fee

Not Applicable

4. Nature of Respondent

(a) Provide the following information about the	Respondent:
Relationship to stations/permits	Entity required to file a Form 323 because it holds an attributable interest in one or more Licensees
Nature of Respondent	For-profit corporation

(b) Provide the following information about this report:

Purpose	Biennial
"As of" date	10/01/2019
	When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
North Georgia Radio Group, L.P.	0014489504

Fac. ID No.	Call Sign	City	State	Service
4059	WOCE	RINGGOLD	GA	FM
49233	WBLJ	DALTON	GA	АМ
54517	WYYU	DALTON	GA	FM
54518	WDAL	DALTON	GA	АМ

Licensee/Permittee Name	FRN
EAST TENNESSEE RADIO GROUP III LP	0011371564

Fac. ID No.	Call Sign	City	State	Service
66955	WBAC	CLEVELAND	TN	AM
70782	WQMT	DECATUR	TN	FM

Licensee/Permittee Name	FRN
East Tennessee Radio Group, LP	0007600760

Fac. ID No.	Call Sign	City	State	Service	
17059	WSEV-FM	GATLINBURG	TN	FM	
170936	WPFT	PIGEON FORGE	TN	FM	

Section II - Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 and Other Documents Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select "Not Applicable" in response to this question.

Not Applicable.

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entitles that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

FRN	0008719882		
Entity Name	Whitfield Communications, In	c.	
Address	РО Вох	1284	
	Street 1		
	Street 2		
	City	Dalton	
	State ("NA" if non-U.S. address)	GA	
	Zip/Postal Code	30722-1284	
	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal	nation or Tribal entity	
Interest Percentages Tenter percentage values From 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
1011 0.0 10 100.0)	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	

Ownership Information	on	
FRN	0019315365	
Name	PAUL G. FINK	
Address	PO Box	
	Street 1	716 Morning Shadows Dr.
	Street 2	
	City	Chattanooga
	State ("NA" if non-U.S. address)	TN
	Zip/Postal Code	37421
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	

Citizenship	US	
Gender	Male	
Ethnicity	Not Hispanic or Latino	
Race	White	
Voting	50.0%	Jointly Held? No
Equity	50.0%	
Total assets (Equity Debt Plus)	0.0%	
	Race Voting Equity Total assets (Equity Debt Plus)	Race White Voting 50.0% Equity 50.0% Total assets (Equity Debt 0.0%

FRN	0019315332		
Name	GILBERT H. WATTS		
Address	РО Вох	682	
	Street 1		
	Street 2		
	City	Dalton	
	State ("NA" if non-U.S. address)	GA	
	Zip/Postal Code	30722	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director, Stockholder		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	50.0%	Jointly Held? No
1011 0.0 to 100.0)	Equity	50.0%	
	Total assets (Equity Debt Plus)	0.0%	
oes interest holder have	an attributable interest in one o	or more broadcast stations	No

FRN	9990108061	9990108061		
Name	Stephanie Manis			
Address	РО Вох	1284		
	Street 1			
	Street 2			
	City	Dalton		
	State ("NA" if non-U.S. address)	GA		
	Zip/Postal Code	30722		
	Country (if non-U.S. address)	United States		
Listing Type	Other Interest Holder			
Positional Interests (check all that apply)	Officer			
Citizenship, Gender,	Citizenship	US		
Ethnicity, and Race	Gender	Female		
Persons Only)	Ethnicity	Not Hispanic or Latino		
	Race	White		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No	
10111 0.0 10 100.0)	Equity	0.0%		
	Total assets (Equity Debt Plus)	0.0%		
Does interest holder have hat do not appear on this	an attributable interest in one or report?	or more broadcast stations	No	
b) Respondent certifies t	hat any interests, including equi	ity financial or voting	Yes	

(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?

If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.

NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please Click Here.

If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

No

(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?

No

If " $\underline{Yes},$ " provide the following information for each such the relationship.

(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?

No

If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.

Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSEOR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	

Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: President Exact Legal Title or Name of Respondent: Whitfiled Communications, Inc. Name: Paul G Fink Phone: 7062725827
		01/29/2020



(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

File Number: 0000101550 | Submit Date: 2020-01-29 | FRN: 0011371564

Purpose: Commercial Broadcast Stations Biennial Ownership Report | Status: Submitted | Status Date: 01/29/2020

Filing Status: Active

Section I - General Information

1. Respondent

FRN	Entity Name	
0020001137	CKGH, LLC	

Street Address	City (and Country if non U. S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
10065 Trammell Street	Dalton	GA	30722- 1284	+1 (706) 272- 5827	stephanie. manis@sclairco.com

2. Contact Representative

Name	Organization
F. Scott Pippin, Esq.	Lerman Senter PLLC

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
2001 L Street, NW Suite 400	Washington	DC	20036	+1 (202) 429- 8970	spippin@lermansenter.

3. Application Filing Fee

Not Applicable

4. Nature of Respondent

(a) Provide the following information about the	Respondent:
Relationship to stations/permits	Entity required to file a Form 323 because it holds an attributable interest in one or more Licensees
Nature of Respondent	Limited liability company

(b) Provide the following information	n about this report:
Purpose	Biennial
"As of" date	10/01/2019
	When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
North Georgia Radio Group, L.P.	0014489504

Fac. ID No.	Call Sign	City	State	Service
4059	WOCE	RINGGOLD	GA	FM
49233	WBLJ	DALTON	GA	АМ
54517	WYYU	DALTON	GA	FM
54518	WDAL	DALTON	GA	АМ

Licensee/Permittee Name	FRN
EAST TENNESSEE RADIO GROUP III LP	0011371564

Fac. ID No.	Call Sign	City	State	Service	
66955	WBAC	CLEVELAND	TN	АМ	
70782	WQMT	DECATUR	TN	FM	

Section II - Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 and Other Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select "Not Applicable" in response to this question.

Not Applicable.

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Informatio	n
FRN	0020001137
Entity Name	CKGH, LLC

Address	РО Вох		
	Street 1	10065 Trammell Street	
	Street 2		
	City	Dalton	
	State ("NA" if non-U.S. address)	GA	
	Zip/Postal Code	30722-1284	
	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have that do not appear on this	an attributable interest in one o	or more broadcast stations	No

Ownership Information		
FRN	0019315332	
Name	GILBERT H. WATTS	
Address	РО Вох	682
	Street 1	
	Street 2	
	City	Dalton
	State ("NA" if non-U.S. address)	GA
	Zip/Postal Code	30722
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	LC/LLC/PLLC Member	
Citizenship, Gender, Ethnicity, and Race Information (Natural	Citizenship	US
	Gender	Male
Persons Only)	Ethnicity	Not Hispanic or Latino
	Race	White

Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	50.0%	Jointly Held? No
	Equity	50.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have that do not appear on this	an attributable interest in one o	or more broadcast stations	Yes

-nu	004000074		
FRN	0019996271		
Name	CLIFFORD K. WATTS		
Address	РО Вох	682	
	Street 1		
	Street 2		
	City	Dalton	
	State ("NA" if non-U.S. address)	GA	
	Zip/Postal Code	30722	
	Country (if non-U.S. address)	United States	
isting Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race nformation (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	50.0%	Jointly Held? No
from 0.0 to 100.0)	Equity	50.0%	
	Total assets (Equity Debt Plus)	0.0%	
Ooes interest holder have a hat do not appear on this	an attributable interest in one o	or more broadcast stations	Yes
	at any interests, including equi	ity, financial, or voting	Yes

(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?

If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.

NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please Click Here.

If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

No

(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?

Yes

If "Yes," provide the following information for each such the relationship.

Family Relationships				
FRN	0019996271	Name	CLIFFORD K WATTS	
FRN	0019315332	Name	GILBERT H WATTS	
Relationship	Siblings			

(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?

No

If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.

Certification Section Question Response

Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSEOR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: Member Exact Legal Title or Name of Respondent: CKGH, LLC Name: Gilbert H Watts , Jr. Phone: 7062263433